



Seek Together™

Opportunities at Dow in

Public Relations and Communications

Dow's ambition is to become the most innovative, customer centric, inclusive and sustainable materials science company. Our purpose is to deliver a sustainable future for the world through our materials science expertise and collaboration with our partners. Our portfolio of plastics, industrial intermediates, coatings and silicones businesses delivers a broad range of differentiated science-based products and solutions for our customers in packaging, infrastructure and consumer care markets. In public affairs at Dow, we help tell this story to a diverse set of stakeholders. Our core values of **Integrity**, **Respect for People** and **Protecting our Planet** guide our actions and behavior.

Internship Program

Dow offers 12-week, paid summer internships for full-time students. Public Affairs interns at Dow take ownership of projects and work closely with professionals at the top of their fields to gain unparalleled, real-world experience. Each intern experience is unique. The most recent intern class completed projects in marketing communications, community relations, digital and social media, branding, and media relations. They pitched stories to top-tier media outlets, led corporate branding projects, planned and executed community engagement events, and connected Dow products to national consumer trends.

Full-Time Employment

Dow offers entry-level, full-time employment for graduating students. In our Public Affairs Development Program (PADP), employees take on short-term assignments in different areas of the company including, but not limited to, corporate and marketing communications, branding and advertising, digital and more. This program enables new professionals to sharpen their skills, grow their network, work with international teams, and exchange ideas with company leaders to build a strong foundation for their career. Upon completion of their assignments, employees will transition to their long-term roles.

Requirements

2.7 **Minimum GPA**
Higher preferred



Pursuing Degree

In Public Relations, Communications, Journalism, Advertising, and Marketing



1-2 Internships/ Work Experiences

In Public Relations, Communications, Advertising, Journalism or related fields

To Apply: On-campus recruiting takes place at the beginning of the spring semester. Learn more at careers.dow.com.

Requirements

2.7 **Minimum GPA**
Higher preferred



4 Year Degree

In Public Relations, Communications, Journalism, Advertising, and Marketing



2-3 Internships/ Work Experiences

In Public Relations, Communications, Advertising, Journalism or related fields

Public Affairs encourages candidates to gain experience with Dow through the summer internship program, which may lead to a full-time role in the Public Affairs Development Program.

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Learn more about Dow at: corporate.dow.com | @DowNewsroom | @Dow_Official